



CASE STUDY: SUSSEX SENIOR 4*

Sept 2025



Venue: K2, Crawley

Date: 13-14 September 2025

Tables: 30

Space: 'triple' sports hall

Referees: Dan Bullen (NR/ L2) & John Mackey (TR/ L1)

Tournament Organisers:
Carol Miles (TO4) & Maureen Hazell (TO2)

Entry Fee: £40 for first event + £10 deposit; £20 for additional events

Prize fund: £1200

Sussex County TTA wished to host a regulated TTE event in order to:

- Offer a quality competition to their local players
- Gain experience in organising events
- Invest in key volunteers and local infrastructure
- Support their local affiliated leagues
- Create more qualified officials in their area
- Encourage investment into equipment & resources
- Build relationships with local clubs & equipment suppliers
- Support the wider table tennis community & TTE



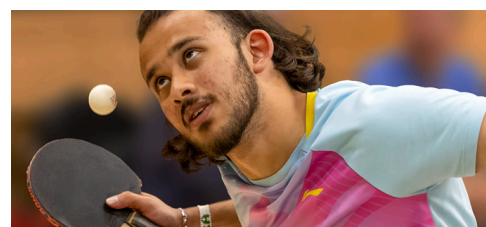
The organising group engaged county, league and club officials, and met regularly with TTE for advice and guidance



Attendance numbers exceeded expectations and the event was oversubscribed in all categories



An operating surplus enabled investment in equipment and volunteers, and will allow reinvestment into other County programmes





What TTE can do to help organisers:

- Advice and guidance, including other event data
- Financial assistance towards delivery costs
- Waive tournament levy
- Organise pre-event Umpire course in the area
- Direct email promotion to TTE members
- Online entry/ payment system – coming Season '26/27!
- Tournament Management platform and event results webpages – coming Season '26/27!

Successes

- ✓ Demonstrably successful in terms of entries, finances and stated objectives
- ✓ Clear growth trend – progressively larger and more successful, as confidence and familiarity grows, and the 'series' becomes more established and embedded with the TTE community
- ✓ Comparable with former Grands Prix



We were lucky to have experienced Technical Officials to guide us, and the support from TTE gave us a lot of reassurance. We learned a lot that we can build on for the future. The most important thing that we took away from the experience was the positive feedback from the players – the event was oversubscribed and players really appreciated the event. It was hard work .. but worth it!

Maureen Hazell, Event Committee

Hosting this event has allowed us to improve our knowledge and capabilities in relation to organising competitions. From marketing to dealing with sponsors, and making connections with the wider framework of table tennis – we are in a much stronger position, and will be able to improve on what we delivered for future events. The County will use this knowledge to benefit all of our affiliated local leagues by offering organisational support, providing tangible benefits for those leagues to offer more to their members

Dennis Hayden – Sussex TTA Chairman

	Cleveland 4*	Nottingham 4*	Sussex 4*
Men's Singles	36	75	94
Women's Singles	8	22	24
Men's U21 Singles	17	25	54
Women's U21 Singles	4	10	12
Men's 22-40 Singles	10	35	33
Women's 22-40 Singles	1	4	
Men's Veterans Singles	11	13	15
Women's Veterans Singles	0	0	
Men's Bands	82	169	211
Women's Bands	30	43	34
Total Men (individuals)	64	108	147
Total Women (individuals)	18	27	29
Total Participants	82	135	176
Total Men's entries	156	317	407
Total Women's entries	43	79	70
Total Entries	199	396	477
Ave. Men's entries per individual	2.4	2.9	2.8
Ave. Women's entries per individual	2.4	2.9	2.4
Ave. entries per individual	2.4	2.9	2.7

Please refer to 'Tournaments Explained' for general information

Local Organising Groups for events can comprise of interested individuals across areas, counties, leagues and clubs, in order to share responsibility and create capacity

Please contact: competitions @tabletennisengland.co.uk with any queries and to explore further!

