

## **Crowdfunding Raises Funds for Ormesby**



Themes: clubs and leagues, fundraising, facilities

Ormesby Table Tennis Club have been successful in raising a total of almost £25,000 to support repair work at their full-time table tennis facility.

## **Background**

Ormesby Table Tennis Club was established in 1957 by Alan Ransome and his Father, Robert. After starting the club in a chicken hut in the families back garden, in 2005 the club moved into a redundant school sports hall to open a new 15 table centre, complete with a lounge, gym, changing rooms, car park and a prominent main road frontage.

After 20 years of use, the roof was in need of repair, along with the tired external fascia boards. With no standard grants available to pay for this, the club found a different way to raise the funds required.

## Crowdfunding

Crowdfunding is a way of raising money through asking people to donate money towards projects. Sport England's Active Together fund provided match funding up to £10,000 on any funds raised via crowdfunding.

## **Ormesby's Project**

The club were successful in raising £10,000 to receive the match funding of £10,000 from Sport England, along with added funds from the HMRC gift aid charity programme – bringing their total raised to almost £22,000.

This funding met most of the costs of repairing the roof and new fascia boards around the venue, significantly improving the look of the centre.

"There was a lot of work involved by our volunteers to achieve this. You need to sell the idea to raise the money".

Alan Ransome Ormesby Table Tennis Club

Alan's advice for others looking at crowdfunding is to ensure you have a plan in place before launching the scheme, as you only have a set amount of time to raise the funds. You can see more on Sport England crowdfunding opportunities <a href="here">here</a>.



