



TABLE TENNIS ENGLAND RECRUITMENT PACK

## Video Content Creator

# WELCOME

**Thank you for your interest in joining the team at Table Tennis England.**

Table tennis is going from strength to strength with more than 450,000 people playing regularly. Our strategy *Table Tennis United* sets out an exciting journey of growth and transformation led by an aligned Board, Senior Leadership Team, and operational team who are laser focused to implement this transition.

We stand at a moment of inspirational change; there could not be a more exciting time to be part of Table Tennis England.

You can read more about Table Tennis England, and the role of 'Video Content Creator' in this pack. We want to be clear about the role, and the skills and experience we are looking for and this is designed to help you understand more.

We are happy to answer any questions you may have and the very best of luck with your application. Thank you again for your interest.

**Keely Armitt**  
Head of Engagement

## ABOUT US

**Table Tennis England is a company limited by guarantee. We are the National Governing Body for table tennis in England, affiliated to and recognised by the International Table Tennis Federation and the European Table Tennis Union.**

Its vision is '*a table tennis nation*' and it aspires to be recognised as a world leading National Governing Body, delivering a diverse and dynamic sport that transforms lives, connects communities, achieves excellence, increases participation, and inspires medal-winning performances.

Table Tennis England is seeking to strengthen its team with an exceptional individual with a proven track record in video content creation and audience engagement; a person with the passion, skills, and experience to compliment those within the organisation and who can demonstrate a strong commitment to the delivery of excellence and quality.

# THE ROLE

**Title:** Video Content Creator

**Status:** Full-time, permanent

**Remuneration:** £23k - £28k depending on experience

**Department:** Engagement

**Reporting into:** Digital Engagement Manager

**Direct reports:** None

**Location:** Negotiable, this role will require frequent travel nationally and will involve weekend work

## ROLE PURPOSE:

This is an important and very visible role within the organisation, supporting us to fulfil our Pledge to create greater connectivity across our community, making table tennis more visible to fans, inspiring our audience and showcasing the sport.

Your focus will be on creating exciting and engaging video content aimed at both our existing audience and a new fan base, in England, Great Britain and abroad. You will lead on the live streaming and content creation from key table tennis events across the country. This will therefore require you to work some evenings and weekends when the majority of events take place and be able to travel nationally.

You will work closely with our partners Joymo who provide the platform for TTE.TV, our production partners, freelance staff and, key stakeholders such as our Senior British League Premier Clubs, WTT and the ETTU. You will also need to develop trusted and close relationships internally with our events team, our senior and pathway England players, coaches and support staff.

## KEY RESPONSIBILITIES AND DELIVERABLES:

- Working with the Digital Engagement Manager to create a TTE.TV Content Plan
- Execution of the TTE.TV Content Plan including;
  - Delivering high quality live streamed content of TTE hosted events, working with venue partners to ensure the technical infrastructure to enable this and production partners as relevant
  - Working with players, clubs, coaches, content collaborators and other partners and stakeholders to organise and create high quality video content, including high quality live streaming
- Working with colleagues to utilise all of the TTE digital channels and technology to market TTE.TV and drive engagement on the platform.
- Adapting and repurposing content and communications to enable greater engagement
- Working with the Senior Designer to create graphics, infographics, imagery, and other digital assets to support content ideas
- Contribute to enhancing brand perception and sport presentation through relevant work, ensuring great customer experience, functionality and reputation

# PERSON SPECIFICATION

ESSENTIAL  
OR  
DESIRABLE

## SKILLS, KNOWLEDGE AND EXPERIENCE

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Highly skilled in capturing video content	E
At least one years' experience of creating engaging video content for digital platforms	E
Experience in delivering live streamed content	E
Technical knowledge and understanding of how to deliver live streamed content	E
Proficient with video editing software	E
An understanding of digital content consumption trends	D
Experience working with sports content	D
Interest/understanding of table tennis	D
Experience and an understanding of OTT platforms	

## PERSONAL ATTRIBUTES

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Ability to work evenings and weekends on a frequent basis in various locations nationally	E
Creativity and ability to generate new and original ideas	E
Excellent time management skills, with the ability to plan and work logically	E
Ability to work independently and as part of a team	E
Ability to create strong and trusted relationships with key partners and stakeholders	E
Honest, reliable and a strong work ethic	E

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# HOW TO APPLY

## YOUR APPLICATION AND THE RECRUITMENT PROCESS

Please find below details of the selection process, to assist you in completing and tailoring your application:

If this exciting position appeals to you, you should submit:

1. An up-to-date CV which shows your full career history – we recommend that this is no longer than two pages, however, please ensure you represent your skills, experiences, and achievements;
2. A covering detailing what you think you can bring to the role and why it appeals to you – we recommend that this is no longer than two pages;
3. A portfolio or some examples of your work is also favourable

Please send your CV and covering letter to – [hr@tabletennisengland.co.uk](mailto:hr@tabletennisengland.co.uk)

**Closing date – there is no closing date for this position, entries will close when the successful applicant is appointed.**

For an informal discussion about the role, please contact Digital Engagement Manager, Jack Ramful via [jack.ramful@tabletennisengland.co.uk](mailto:jack.ramful@tabletennisengland.co.uk).

*Table Tennis England is committed to becoming a more diverse and inclusive organisation to bring new and different perspectives to our work. So that we can more closely reflect UK society, we particularly encourage applications from individuals within groups which are currently underrepresented within our organisation.*



[tabletennisengland.co.uk](http://tabletennisengland.co.uk)

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