

TT Kidz a huge success at Halton TTC

Theme: Children & Young People

Defining the Issue

TT Kidz eight-week programme is an initiative by Table Tennis England to support clubs in attracting new U11 participants into the game and into their clubs. In addition the programme can also be used by clubs to support the development of new coaches, perhaps from older junior members. This case study highlights how Halton Table Tennis Club have used TT Kidz to develop their club.

Background Information

Halton Table Tennis Club, based in the North West have delivered TT Kidz since the programme's inception in October 2019 and are now seeing this work come to fruition.

Club Chair Karen Tonge OBE believes programmes like TT Kidz are important for clubs who don't have coaches who can deliver day-time school based sessions yet still want to bring in new U11s. With the support of Table Tennis England the programme helps attract new participants. Clubs are supported with marketing materials and social media advertising.

At the recent Inter Regional Championships 2022 the North West were represented by three individuals who started their table tennis journey at Halton via TT Kidz.

Halton TTC have also used the programme to develop leadership skills in their older juniors by involving them in the delivery. The club now see participants who started with TT Kidz supporting new children in the programme.

TT Kidz Eight Week Framework for Clubs

- Each Autumn TT Kidz is delivered up and down the country by Premier Clubs
- Premier Clubs benefit from marketing materials such as posters, leaflets, social media marketing and a centralised booking system.
- Participants book on and receive the eight sessions plus a kit bag with t-shirt, bat, balls and activity book.
- Premier Clubs deliver the eight sessions using lesson plans provided.
- Premier Clubs receive £20 per participant booked on to support with hall hire etc.



The Project

One of these young leaders is Chantelle Leather who says the programme *'brings her great joy in supporting new participants knowing that was once her'*.

One player influenced by Chantelle is Kate Dineley who is still U11 competing in U13 events. One of the main attractions for Kate is meeting new friends and working with friendly coaches.

Halton TTC, Club Chair Karen Tonge OBE believes TT Kidz has also *'helped increase contact with local schools strengthening local school teams in the process.'*

Karen's advice for clubs thinking about TT Kidz is:

'Go for it! Adapt the programme to meet the needs of the beginners but also use it to develop older players through leadership skills.'



The Impact

- 79 U11s engaging with Table Tennis through TT Kidz at Halton TTC
- Three participants from TT Kidz representing North West at the 2022 Inter Regional Finals
- Older juniors develop their leadership skills through active involvement in the delivery of the programme.
- School club links strengthened.

"We lost the availability of coaches who could go into schools during the day so TT Kidz has helped attract new younger players and their parents."

Key Learnings

1. TT Kidz can bring in new U11s into your club
2. TT Kidz is a fun activity for children
3. TT Kidz can be used to develop leadership skills in older juniors and help them start their coaching pathway.

Further Information

For more information on TT Kidz visit:

<https://www.tabletennisengland.co.uk/tt-kidz/>



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