

How TT Kidz has supported a junior section at Goodwin Table Tennis Club

Theme: Children & Young People

Defining the Issue

TT Kidz aims to provide a fun, engaging and inspiring experience to children aged 7-11. The eight-week programme is a tool that can be used by clubs to attract new juniors into their sessions by providing a great first experience. The awards programme can be used as a follow on to support their continued enjoyment. This case study highlights Goodwin Table Tennis Club and how TT Kidz has supported their junior growth.

Background Information

Goodwin Table Tennis Club, based in Hull (formerly Hull YPI) was formed in July 2018 when they moved to a new premises.

With only three members out of 80 being juniors the club committee made growing juniors a key action as part of their development plan and looked towards TT Kidz.

They ran the eight-week programme in October 2019 attracting 16 U11s into the programme. Three years on, even after the pandemic five of those 16 are still playing in the club. The club ran another eight weeks in October 2021 attracting 14 U11s with nine still playing on a weekly basis in the club.

The club post the eight weeks set up a regular junior coaching night using the TT Kidz Award scheme. Due to the success of this they have had to set up a second time slot with 25 juniors regularly attending across the sessions.



To continue their junior growth, Goodwin TTC successfully applied for a Level the Table grant through Table Tennis England to work with a local youth club. Based in one of the most deprived areas in the country, the club are using TT Kidz to engage children who wouldn't usually access the game.

This project regularly engages over 10 children per session.

The club also plan to run a local junior league to keep children engaged as well enter teams in the National Cadet & Junior League for the first time.

Whilst not all juniors in their programme started with TT Kidz, the initiative was the catalyst for getting a junior set up and running. Premier Clubs delivering TT Kidz are supported with marketing materials to distribute locally as well as targeted social media advertisement.

Children also arrive to the programme with a kit bag containing t-shirt, bat, balls and activity book.

In areas of deprivation, like Goodwin, the cost of the programme for participants is reduced by Table Tennis England.

The Impact

Goodwin Table Tennis Club have significantly grown their junior membership

In July 2018, the club had only three junior members.

In June 2022, following two TT Kidz phases, the club have close to 40 juniors attending each week

"We are developing a good group spirit among the kids and the fact they are all similar levels it is helping with their development when we play top table, none of them want to lose"
Dave Randerson – Club Chair

The club plan to introduce a junior league and enter teams into the National Cadet & Junior Leagues for the first time in the club's history.

Key Learnings

1. TT Kidz can bring new U11s into your club
2. TT Kidz can be the catalyst for a new junior session with word of mouth helping grow the programme
3. TT Kidz is a programme that can be used to Level the Table

Further Information

For more information on TT Kidz visit <https://www.tabletennisengland.co.uk/tt-kidz/>

Or email:
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