PING PONG PARLOURS



The Parlour is staffed by 3 students from a local college. Some elderly gentlemen visit the Parlour on most days to play with the staff as they played in their youth and love having somebody to play with and have a chat to

FOUR SEASONS, MANSFIELD

I HOSTED A LUNCH AT THE PARLOUR AIMED TOWARDS 'LONELY PEOPLE'. AS A RESULT I'VE HEARD THAT PEOPLE WHO WENT TO THE SESSION ARE NOW REGULARLY MEETING UP BOTH IN THE PARLOUR AND OUTSIDE OF IT FOR COFFEE AND LUNCH SHOPPING CITY, RUNCORN

PCSO's hosted a 'Pong with Police' afternoon to give children and their parents the chance to have some fun and games with the police's Safer Neighbourhood Team. Young children came into the Parlour to talk to us!

JACKSON SQUARE, BISHOPS STORTFORD

IT'S THE BEST THING
TO HAPPEN IN
NORTHAMPTON IN A
VERY LONG TIME, THANK
YOU FOR PROVIDING AN
EXCELLENT PASTIME FOR
ALL AGES. IT'S CERTAINLY
BENEFICIAL FOR YOUR
HEALTH
THE GROSVENOR CENTRE,
NORTHAMPTON

THE PING PONG PARLOUR PROJECT ALLOWED US TO KEEP ADDING REASONS FOR PEOPLE TO COME TO CASTLE MALL. IT CREATED A REAL FEEL GOOD FACTOR IN THE CENTRE, WE DIDN'T EXPECT IT TO BE SO BUSY. THE SATISFACTION FOR CUSTOMERS IS IMMENSE CASTLE MALL CENTRE MANAGER, NORWICH

The main reason was to have an extra bit of service in the shopping centre, we've had so much positive feedback through social media, through the website, and it's good people recognise the extra bit of service. It just adds a bit more value to the shopping centre

DOLPHIN CENTRE MANAGER,
POOLE

HAVING THE CHANCE TO SPEAK TO PEOPLE ONE ON ONE MEANS THAT YOU CAN REALLY ENCOURAGE THEM. TABLE TENNIS HAS A LOT OF SELLING POINTS, BEING THERE MEANS YOU CAN PROVIDE MORE INFORMATION ABOUT THE SPORT

NORWICH CITY TABLE TENNIS
CLUB

The graphics provided by Table Tennis England allowed the budget to go further and pursue other advertising prospects

CASTLEMALL MARKETING AGENCY, NORWICH





